

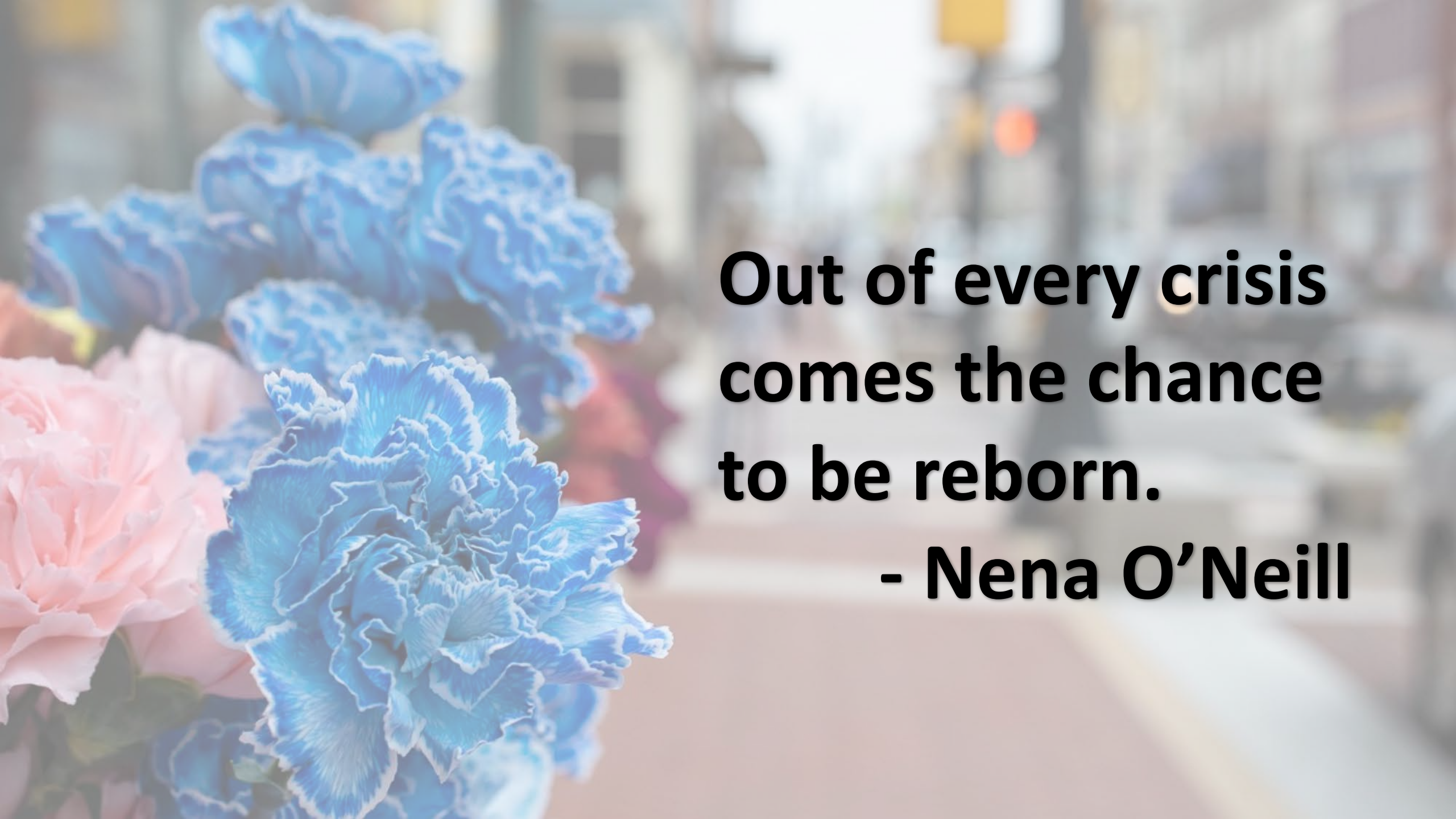


2020 State of the City



I.D.E.A.

Intentional Development and
Education for Association Members



**Out of every crisis
comes the chance
to be reborn.**

- Nena O'Neill

Challenges

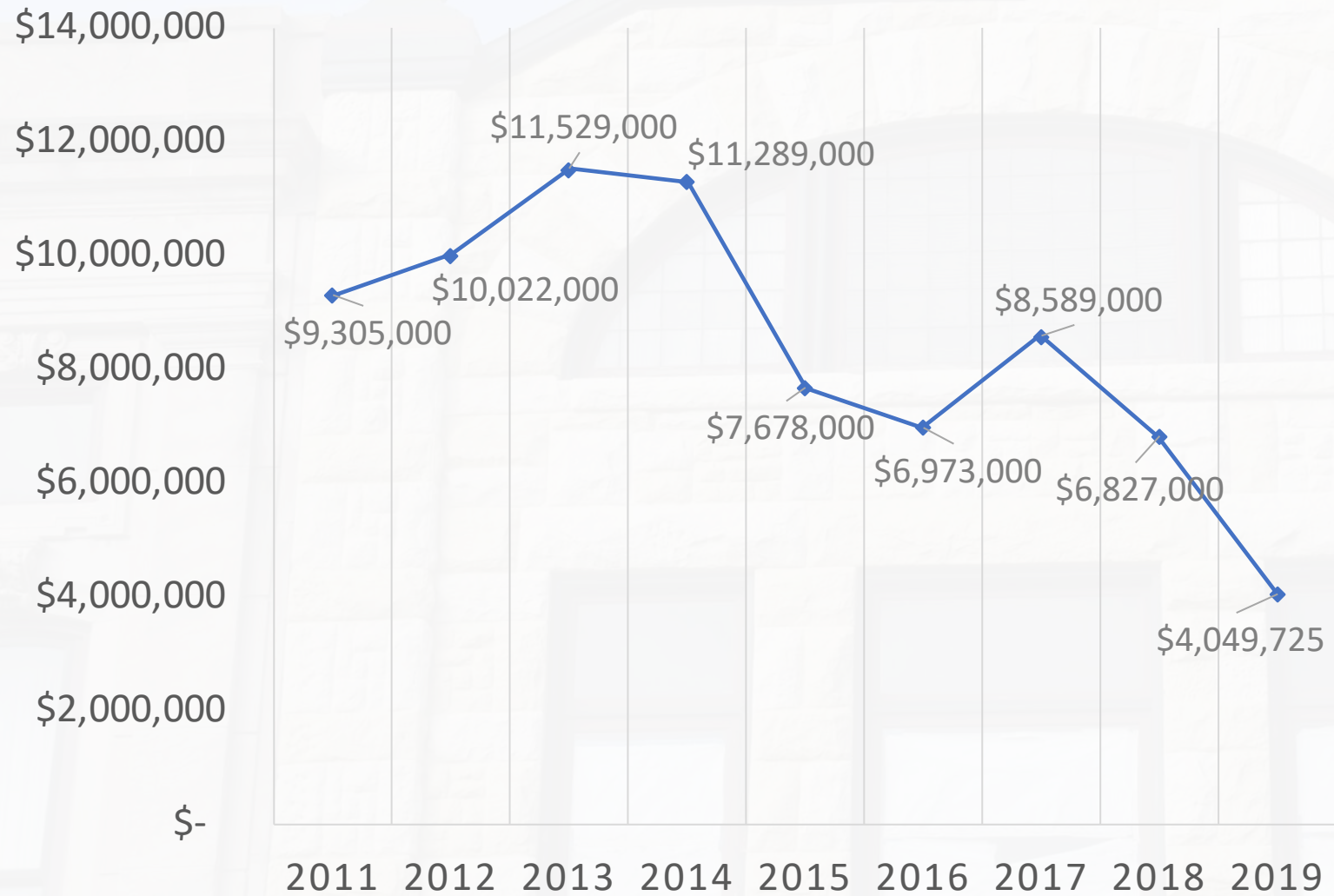


Finances

- End of 2019
 - 18 Negative Accounts
 - **-\$3,310,929**
- Mayor's EDIT Fund
 - **-\$250,516.85**
- Local Road and Street Fund
 - **-\$1,937,869.66**



Finances



Ending Cash Balances (2011-2019)

Selected Operating Funds
(General, LIT Public Safety, Parks,
Cemetery, MVH, and LRS)

Finances

Since Taking Office

December 31, 2019

18 Negative Accounts

Bond Rating: BBB- “Weak”

-\$3,310,929

+\$775,458



February 28, 2020

15 Negative Accounts

Bond Rating: BBB- “Stable”

-\$2,536,470



**It won't be easy,
but brighter days
are ahead in Muncie.**

**- Scott Fadness
Mayor, Fishers IN**



Retail and the Muncie Mall

Retail and the Muncie Mall

- 14 Mall Store Closures Since 2001

- Non-Seasonal Stores

- Closures Local to Muncie Mall

- Macy's
- Ciudad Colonial
- Kay Jewelers- Moved
- Yankee Candle
- Carters Hotdogs

- Nationwide Closures

- Paul Harris
- Charlotte Russe
- Payless Shoestore
- Carsons
- Tony's Pizza
- Dress Barn
- Best Buy Mobile
- Wooden Key
- Sears

Retail and the Muncie Mall

Expansion

- JC Penny
- Rue 21
- Bath & Body Works
- Kohls
- Buckle
- Country Charm

New to Mall Grounds

- Panera Bread
- Old Navy
- Torrid
- AMC
- Dicks
- Louie's Tux



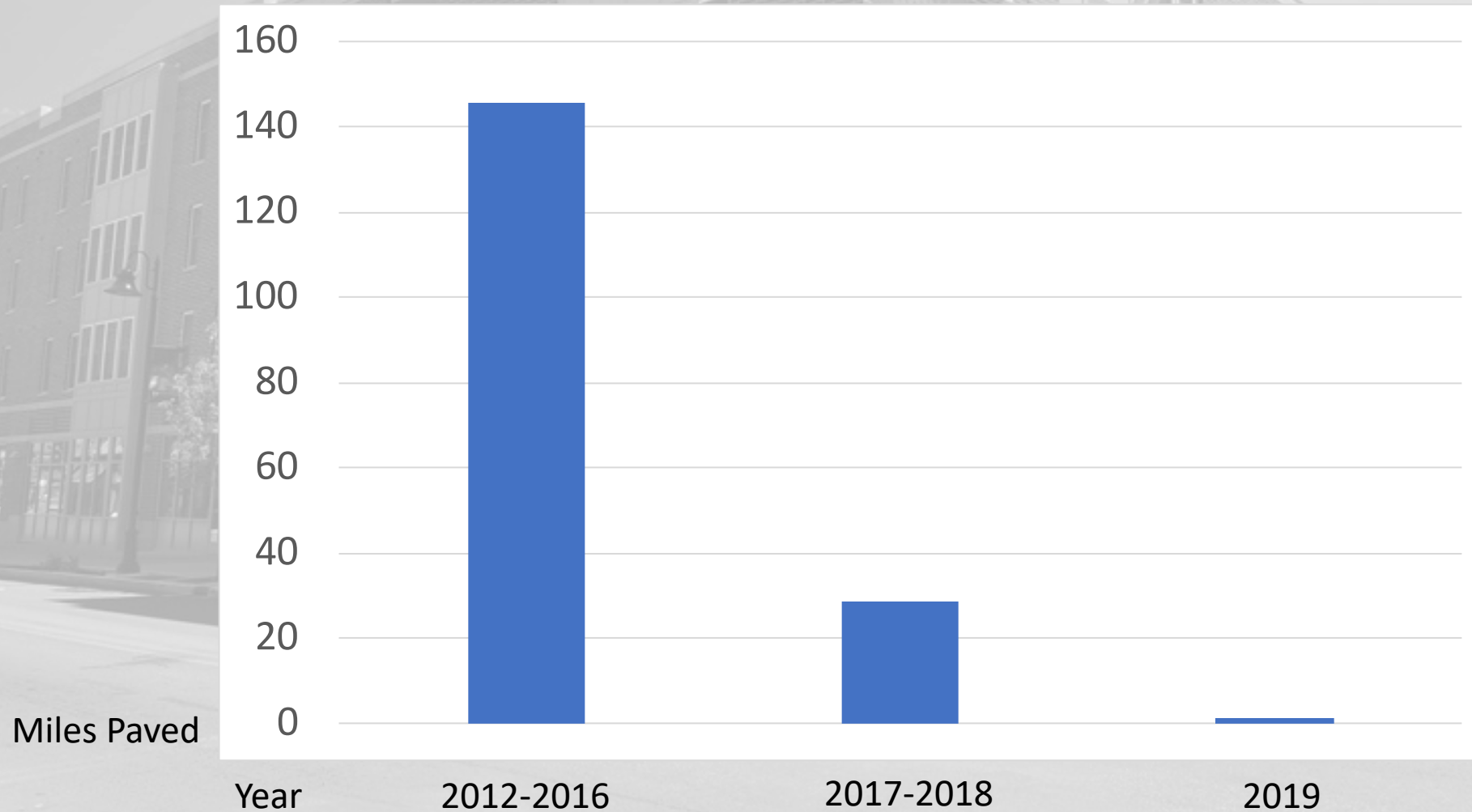
**It won't be easy, but brighter days
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Roads and Streets



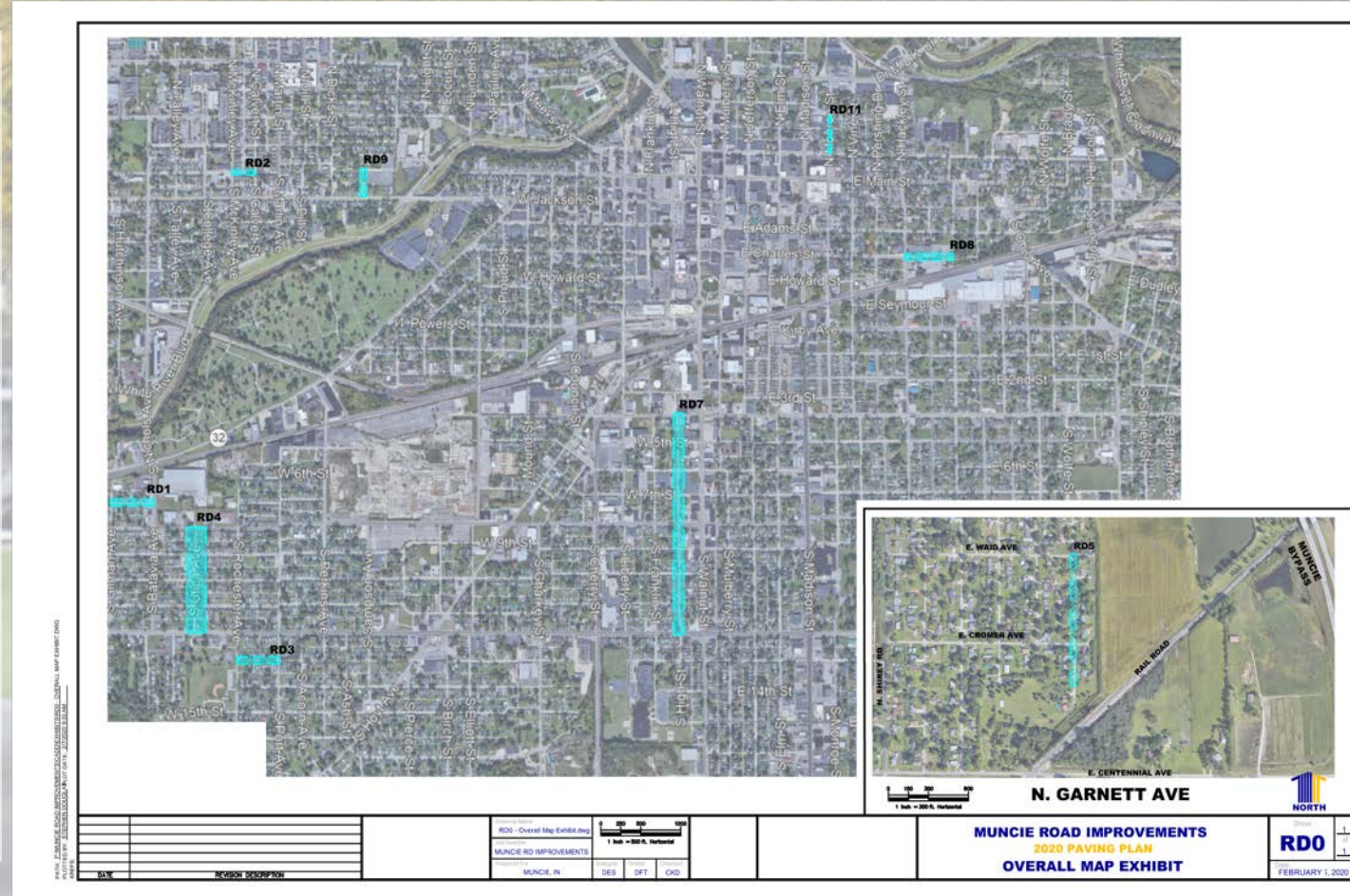
Roads and Streets



Roads and Streets

Received Grant to Pave:

- 7th- from Batavia to Gilman
- Main- from McKinley to Calvert
- 13th – from Porter to Rochester
- Utica- from 8th to Memorial
- Garnet- from Waid South to Dead End
- High- from Willard to Memorial
- Charles- from Hackley East to Dead End
- Graceland- from Jackson to Main
- Monroe- from Gilbert to Washington



Muncie Animal Shelter

- Roof Needs Repaired
 - \$40,000 Cost
 - Sourced \$20,000
- The Community Foundation
 - Muncie Animal Shelter Roof Fund
- Running in Leprechaun Leap
 - 10K
 - March 14th, 10am
 - Pushing Stroller with Dog

- Donate Online at **CFMDIN.ORG**
 - Specify the
“Animal Shelter Roof Fund”
 - Or Mail a Check!



**It won't be easy,
but brighter days
are ahead in Muncie.**



Additional Challenges



Accomplished in 67 Days





Improved Finances

- Working on Negative Accounts
 - -\$3.3 Million to -\$2.5 Million
- Ordinance 3-20
 - Amending Bidding Practices
- Implementing a New Vehicle Sharing Program
 - Already Implemented in Street Departments
 - Saved Over \$80,000
- New Vehicle Replacement Program
 - Already a Success

Muncie Police Department

- New Training Practices
 - Small Group
 - Individual Attention
 - Sensitivity Training
- Received Positive Feedback
- Smart 911
- Rave alerts

Roads and Streets

- Sidewalks

- \$1 Million in Sidewalk Money
- Exclusively for Sidewalks
- No New Sidewalks
- Improve ADA compliance
- Make Repairs
- Primary Focus Around Schools, Libraries, and Downtown
- Coming in 2021

- Additional Paving/Improvements

- Centennial- from Elgin to Shirey
- Intersection Improvements- Riverside and Jackson
- Completing Wheeling
 - Estimated paving completion November 2020

- Vehicle Replacements

- 3 New Salt Trucks
- Replaced 21-25 Year Old Trucks

Additional Accomplishments in 67 Days

- General Inventory
- Website
- Uniformity in Various Processes
 - Freedom of Information Procedures
- Single Procurement System





**It won't be easy, but brighter days
are ahead in Muncie.**

Upcoming Projects



Parks

- Improving Cooley Park
 - Improved Basketball Courts
 - Splash Pad
 - Walking Path
 - Southside
- Improving Halteman Park
 - Splashpad
 - Northwest
- Tuhey Park
 - Splash Pad Open Outside of Pool Hours
- Heekin Park
 - Memory Spiral Walking Path
- Gilbert Park
- Westside Park
- McCulloch Park
- Aggressive Focus on Parks
- Improve City Image
- Improve Quality of Life

Dave's Alley

- Applied for Grant to Update Dave's Alley
- Pillars and Lighting
- Archways
- Welcoming Environment to/from Parking
- Increase Safety
- Welcome Visitors into Downtown
- ADA Compliant
- Plantings

Canan Commons Alley

- Applied for Grant to Update Canan Commons Alley
- Community Gathering Space
- More Welcoming
- Thoroughfare to/from Downtown
- Space for Public Art Displays
- ADA Compliant Benches
- Gate and Fencing
- Lighting
- Planter Boxes



White River Project

- River Trail
 - Concrete Work Complete
- White River Lofts
 - Construction Has Started
 - 55 Luxury Units
 - 2,000 sq ft Commercial Space
- Restaurant
 - Contract to Negotiate for Exclusive Rights






Additional Projects

- Community Safety in All Public Areas
 - Lighting, Imagery, Etc.
- Increased ADA Compliance Overall
- Storer Site
- Green Projects
 - Solar Lighting
 - Green Landscaping
 - Invasive Removal
 - Native Planting
 - Pollinator Fields



**It won't be easy,
but brighter days
are ahead in Muncie.**

A photograph of a modern city building with a prominent glass tower. The building is white with blue-tinted glass windows. In front of the building is a paved parking lot with a few cars. To the right of the building, an American flag flies on a tall pole. The foreground is a grassy field with large, light-colored rocks and some tall grass. The sky is blue with a few white clouds.

Our City's Assets

Ball State University

- 22,541 Students
- 3,367 Employees
- New “Health Professions Building”
- Division 1
- 7 Academic Colleges
 - 178 Bachelors Degrees
 - 7 Associates Degrees
 - 2 Specialist Degrees
 - 16 Doctoral Degree
 - 99 Masters Degrees

- Nationally Recognized Programs
 - Architecture and Planning
 - College of Business
 - College of Communications
 - College of Health
 - Teachers College
 - Special Program
 - Online and Distance Education

Ball Memorial Hospital

- 1.2 Million Square Feet
- #5 Regional Hospital in IN
- 360 Beds
- 2,931 Employees
- > 300 Physicians
 - > 50 Specialties



Ivy Tech

- 7 Schools of Study
 - Nearly 60 Degree Programs
- 2500 Students Downtown
- New Updates
 - Fisher Building Renovations
 - Cowan Road Campus Renovations
 - George and Francis Ball- \$2M Gift
 - Downtown North Building



Industry

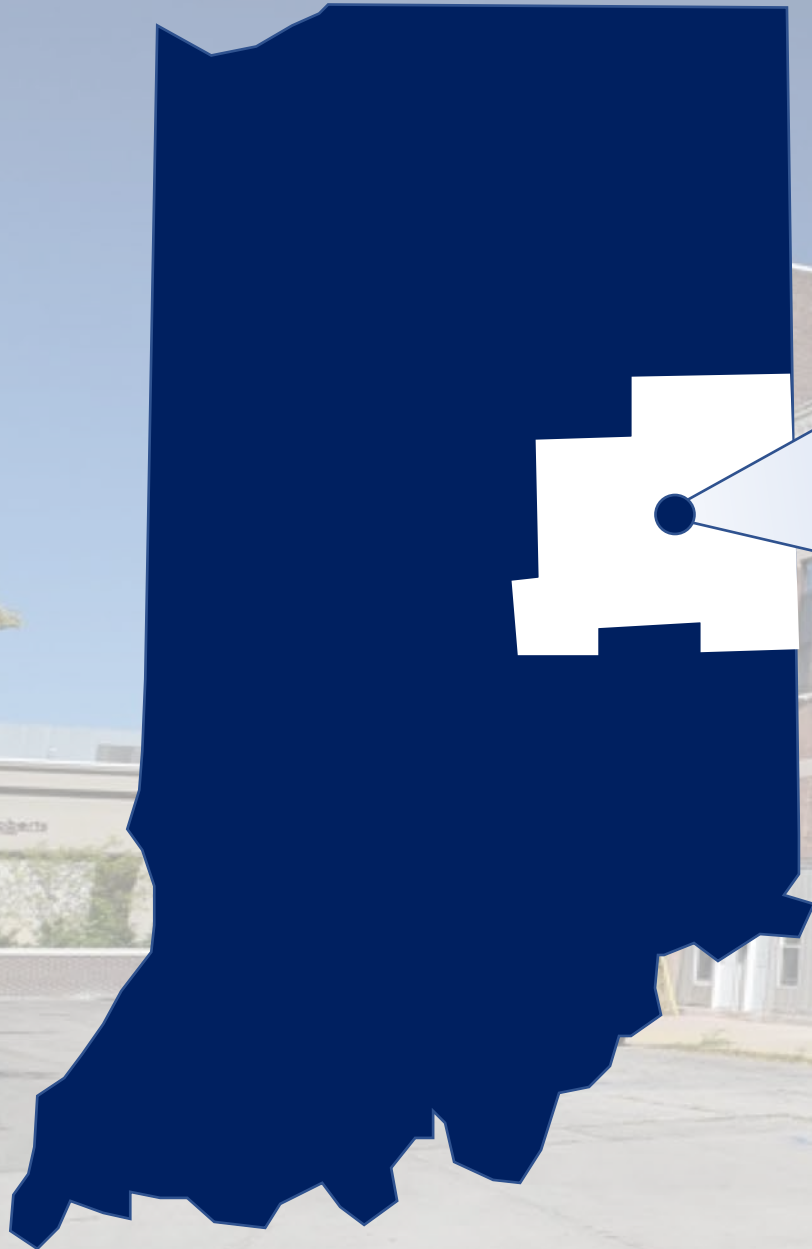
- Accutech- Corporate Headquarters
- Technology Park
 - 967 Employees
 - 1 of Only 24 State Certified Tech Parks
- Delaware Dynamics
 - Expansion Nearly Complete
 - South Central Neighborhood
- Progress Rail
- Magna Powertrain
 - Muncie's Largest Manufacturer
- First Merchants
 - One of the Largest Banks Headquartered in IN
- Navient
 - 650 employees
- And Much More!

Our People Are an Asset

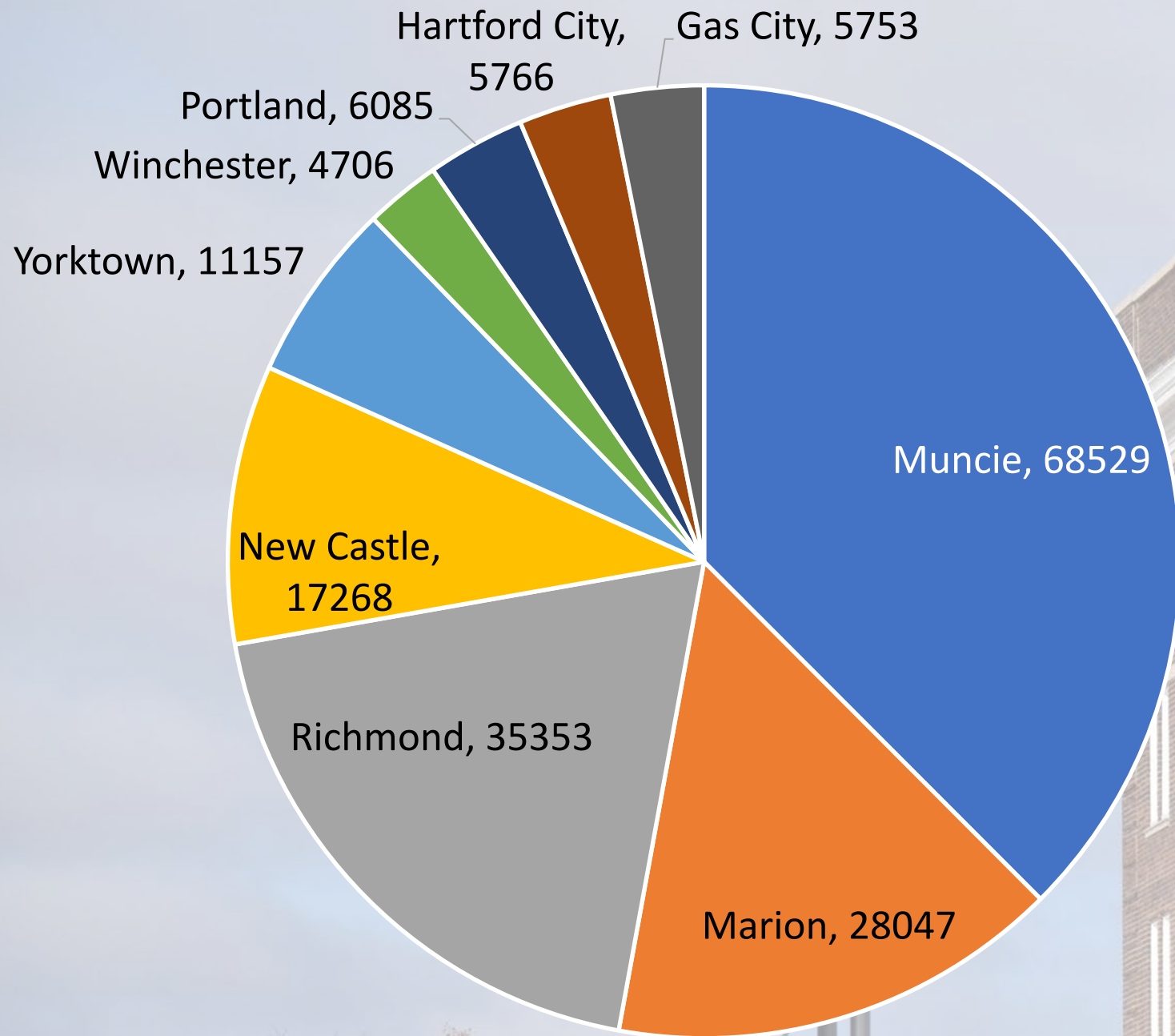
- #1 in Philanthropy
- Sagamore Institute
 - Public Good Index (PGI)
 - Examines Communities that Receive Renewal Fund Investments
- Edged Out Larger Cities
 - Ft. Wayne
 - Carmel
 - Indianapolis- Ranked 2nd
- High Level of Civic Engagement
 - Ranked 2nd
 - 11.6 Civic Organizations per 10,000 people
- High Number of Fundraisers
 - Various Events and Initiatives
- Muncie-Delaware County-Economic Development Alliance
 - Alliance Magazine- Fall 2019

Partnering with the Community

- Delaware County Commissioners
- Delaware County Council
- Ball State University
- IVY Tech
- ECI Regional Planning District
- Neighborhood Associations
- Chamber of Commerce
- ECI Regional Partnership
- Yorktown
- Daleville
- Albany
- Selma
- Eaton
- Gaston
- All of Delaware County!



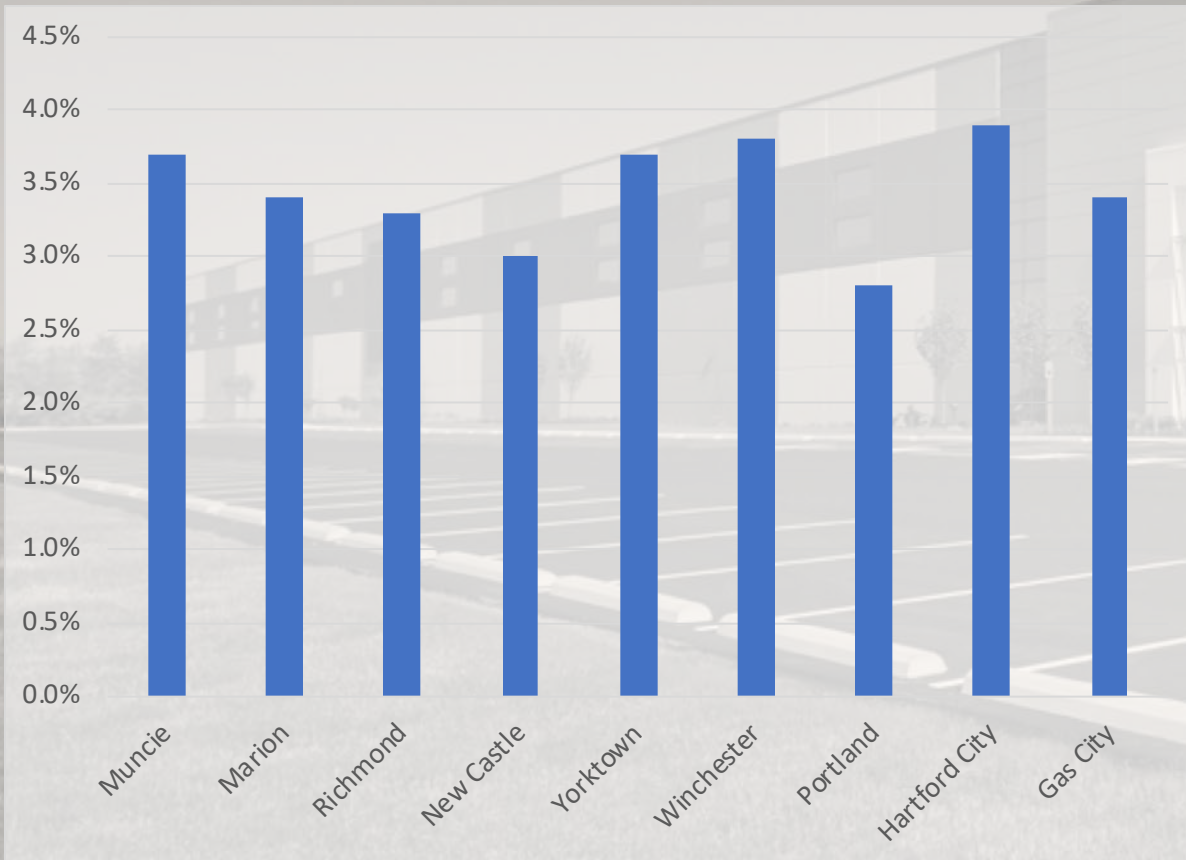
Muncie Leads



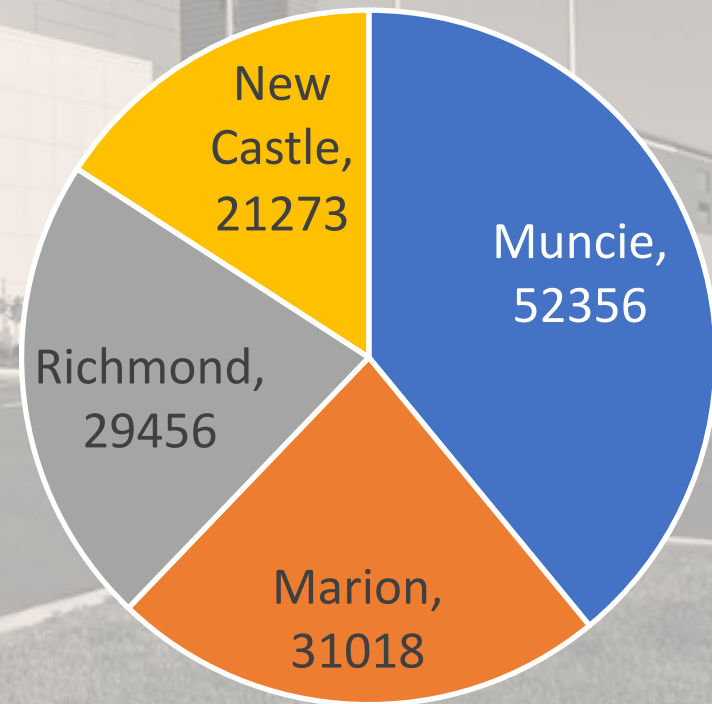
Muncie Leads-
Population

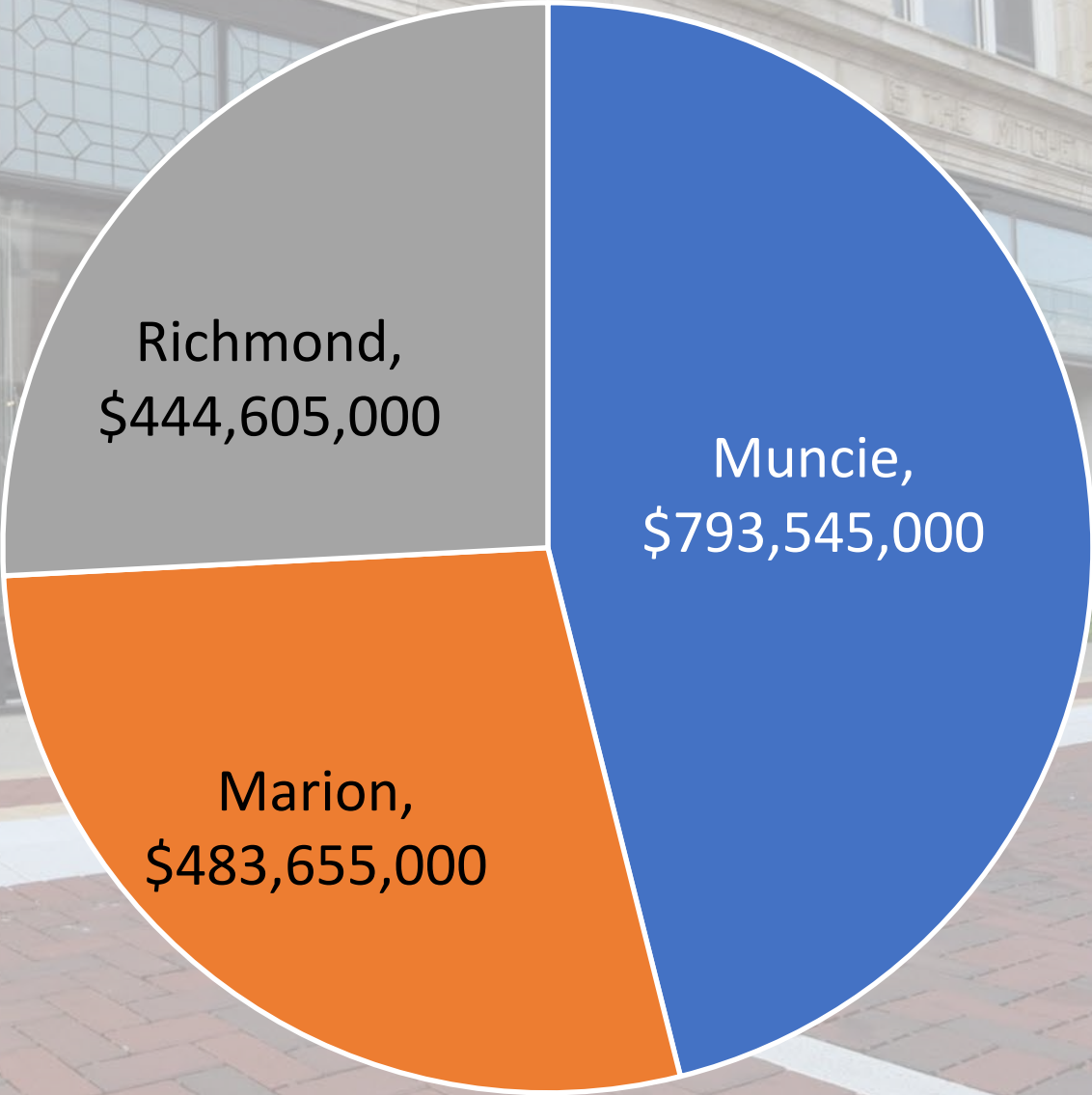
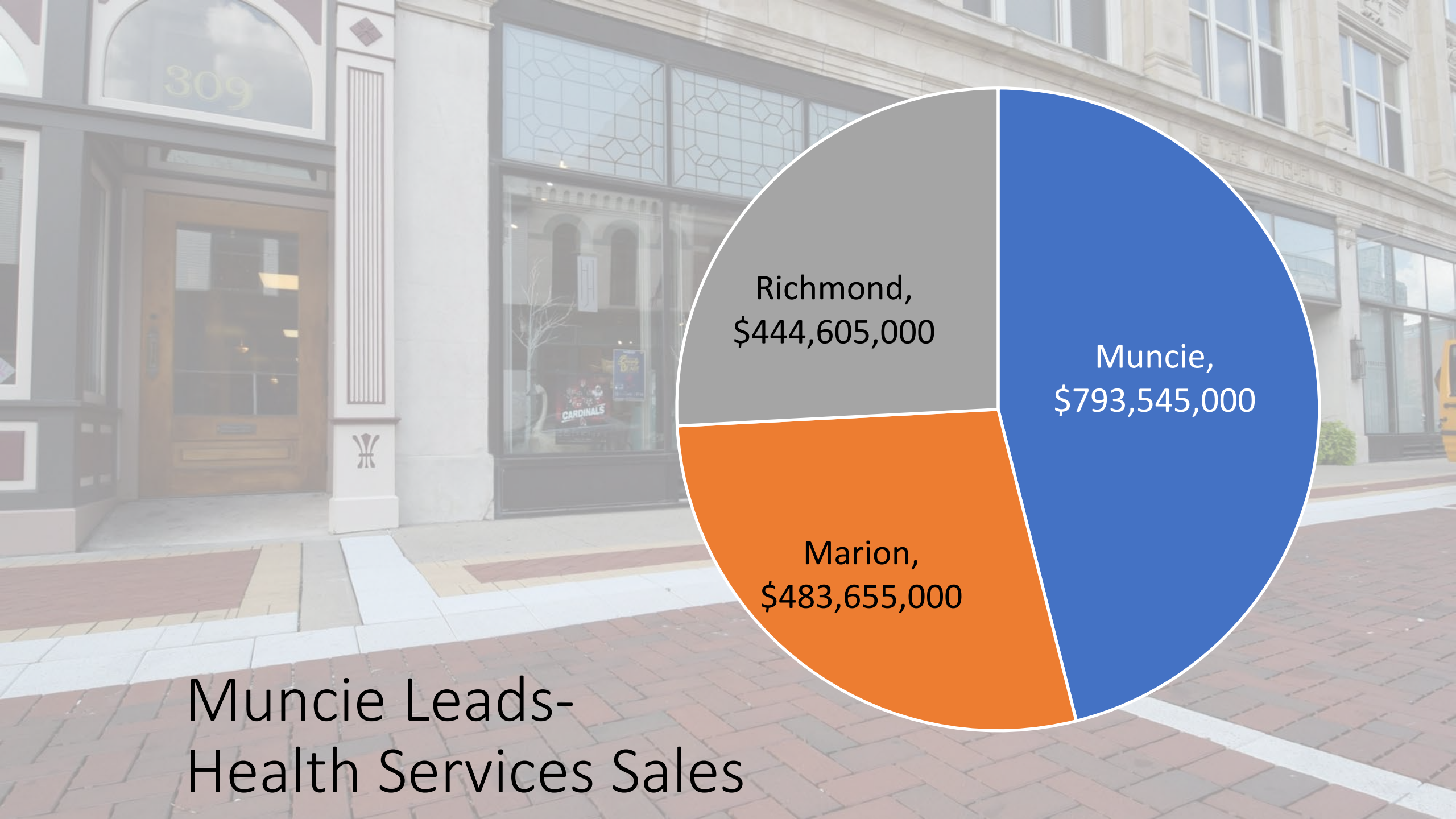
Muncie Leads- Employment Opportunities

Unemployment Rate



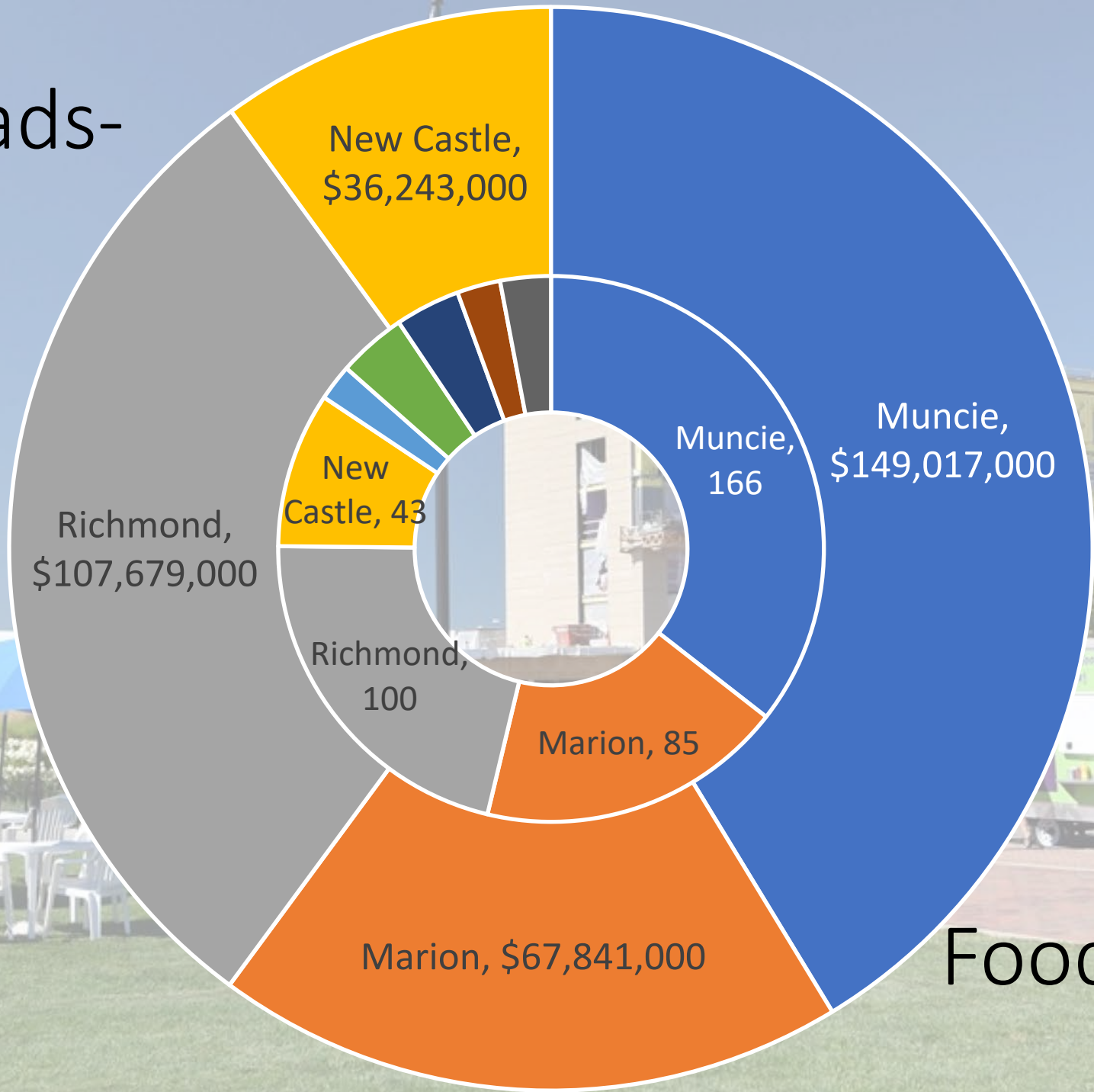
Employees





Muncie Leads-
Health Services Sales

Muncie Leads-

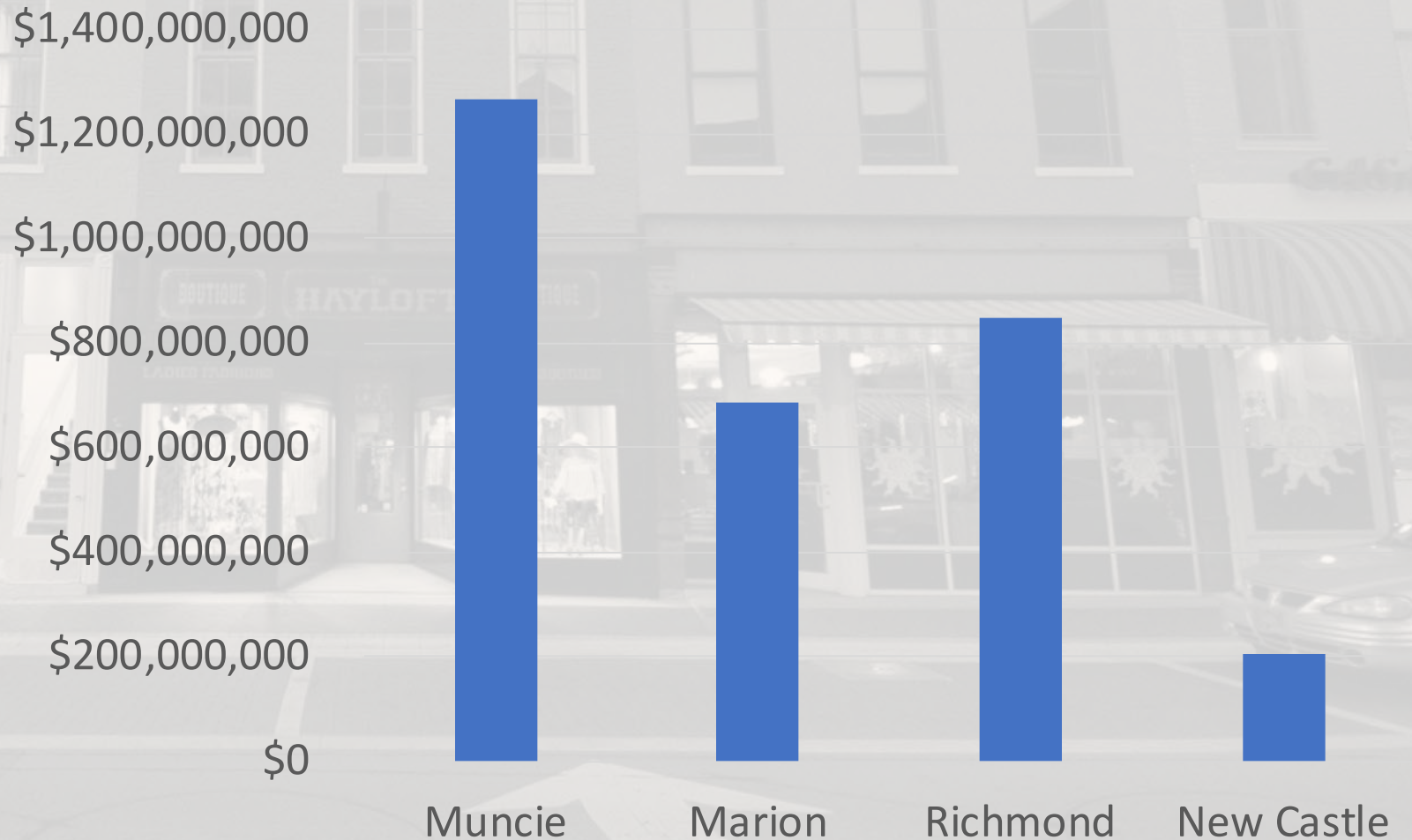


Food/Hospitality
Sales

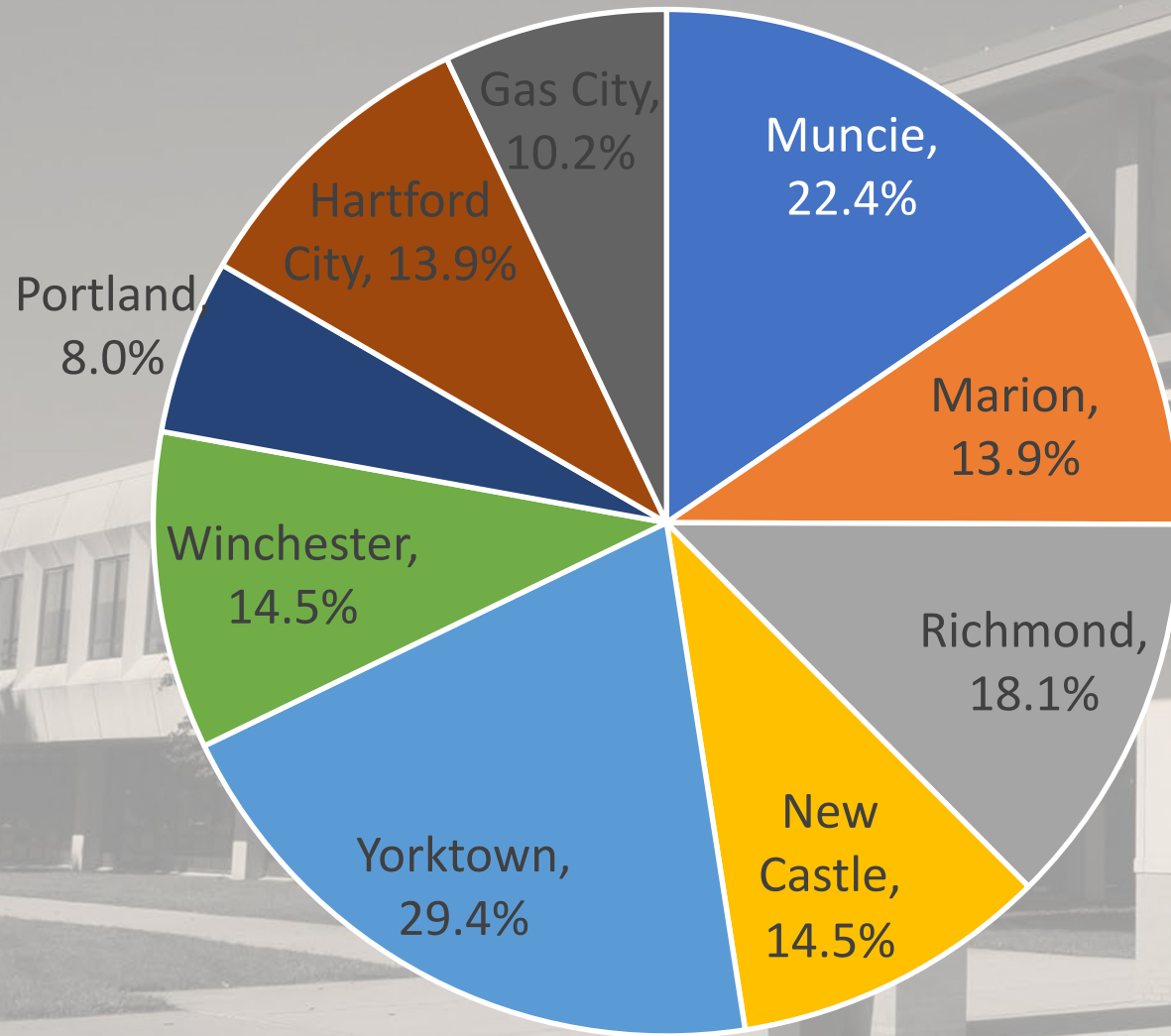
Muncie Leads- Retail Sales

Unique to Muncie

- 2 Wal-Marts
- Target
- Ulta Beauty
- 10 Car Dealerships
- Buckle
- Old Navy



Muncie Leads- Education



Unique to Muncie

- Division 1 School (Ball State)
- IVY Tech
- Local High Schools
 - Ranked Top in State

College Grads for 25+

Muncie Leads- Trail Systems



- Cardinal Greenway
 - 61 Miles
 - Longest Continual Trail in Indiana
- Various Trail Systems
 - Minnetrista
 - Oakhurst Gardens
 - Christie Woods
 - White River
 - Connector Trails
- Park Systems
 - 26 Different Parks

Muncie Leads- Recreation

- Prairie Creek Reservoir
 - 1,275 Acres of Water
 - 2nd Largest City Park in the U.S.
 - New Trail Systems
 - Biking, Hiking, Horseback Riding, Fishing, Swimming, Boating, Camping, Sailing, Yacht Club, Playgrounds, Shelter Houses, Bird Watching, Nature Outings, and More
- Nature Conservation Organizations
- Community Clubs/Organizations
 - Cruising South Madison
 - Prairie Creek Trails (Mid-Indiana Trails)
- Children's Museum- 2nd largest in IN

**“At Harvard they labeled me a jock.
In the pros they consider
me an intellectual.”**

**NFL Player
Harvard Grad
Pat McInally**

MUNCIE



“The Capital of East Central Indiana”